

## Auxiliary worked in strategic planning retreat to widen its mission, projects



Left: Auxiliary ladies in the conference room at the NAA headquarters building in Overland Park, KS.

Below: Thirteen of the 15 board members attended a weekend seminar at the Embassy Suites Hotel Kansas City - International Airport in Kansas City, MO.

As the Auxiliary to the National Auctioneers Association has grown in recent years to more than 2,000 members, so has the recognition that its members play vital roles in the auction industry, from office managers to clerks and accountants.

To discuss those issues and others, the Auxiliary's board members met in November for their first strategic planning retreat outside of NAA's Annual International Auctioneers Conference and Show. Thirteen of the 15 board members attended a weekend seminar in Kansas City, MO.

Among the issues studied was creating a mission statement for the Auxiliary, which has not had a formal mission statement.

"During the planning retreat we formed a proposed mission statement," said President Jane Aumann, of Nokomis, IL. "We are still evaluating it as a board and we will bring it to the general membership in July at the next Conference and Show."



But that effort

is part of recent discussions to widen the Auxiliary's mission and projects to reflect the diversity and importance of the members' roles in the auction industry, Aumann said.

"We also talked about four areas of focus for the Auxiliary in the future: membership, the image of the Auxiliary, communications, and the education of the membership," she said.

The planning retreat included discussions led by leadership organization presenter Steve Swafford and by NAA President Dennis K. Kruse, CAI.

Aumann said the weekend involved intensive communication and education for the board members.

"It was a great event that will have many benefits for our members and NAA," she said.

The Auxiliary was founded on July 13, 1951 in Decatur, IL. The group's role, as described on its section of the NAA



Leadership presenter Steve Swafford.

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website, has been to “continually provide comraderie and educational opportunities for its membership, and financial and moral support for the National Auctioneers Association.”

The Auxiliary’s bylaws of this organization provide that their purposes are to help promote and advance the profession of auctioneering, to promote the interest of all auctioneers, and to assist the NAA in achieving its goals in accordance with its bylaws.

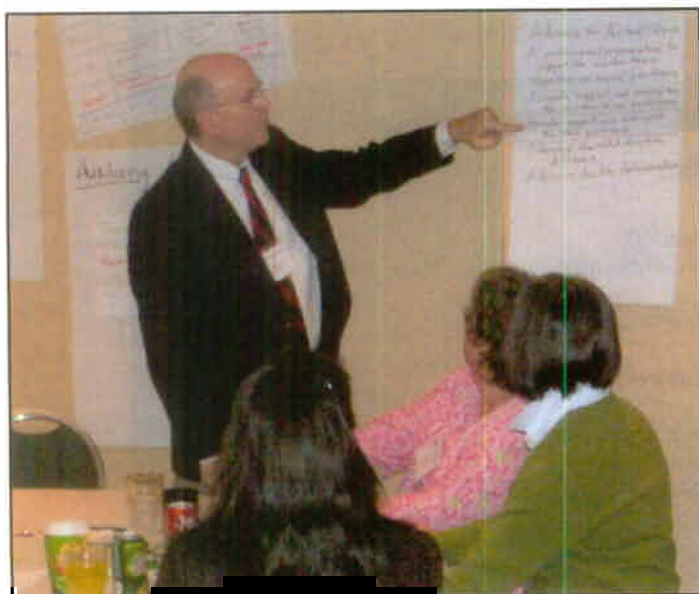
Vice president Annette Wells said about the weekend meeting: “We all came together working toward the future with a vision for the organization. We worked and blended our thoughts and personalities as one. We left with a great feeling that we were able to accomplish this.”

Past president Nancy Manning said, “I especially appreciated that NAA President Dennis Kruse took the time to speak with us about how the Auxiliary can work with NAA. That’s a key issue.”

**Some of the Auxiliary’s projects have been:**

- Provide annual educational scholarships for relatives of members in good standing.
- Maintain the Auxiliary registration desk and sell NAA Auxiliary supplies at the Conference and Show.
- Provide financial support to the NAA Foundation for the annual Hall of Fame reception during the Conference.
- Establish a Hall of Fame for NAA Auxiliary members.
- Sponsor the annual luncheon and fun auction at the NAA convention which provides the funds needed for the above listed projects; and as needed, provide funds to the NAA for capital projects at the NAA Headquarters in Overland Park, KS, including items needed for the Hall of History.

For more details about the Auxiliary, visit [www.auctioneers.org](http://www.auctioneers.org).



**NAA president Dennis Kruse makes a presentation at the recent Auxiliary leadership conference in Kansas City, MO.**

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