



October 10, 2003

Mr. Steve Swafford
Leadership Outfitters, Inc.
2601 Ocean Park Boulevard, Suite 104
Santa Monica, CA 90405

Dear Steve:

The Leadership Forum 2003 is over and I hope you can relax, for a while at least or until your next presentation. I'd like to thank you for taking time to be one of our speakers. The Leadership Forum 2003 from all reports was a tremendous success. One of the major contributing factors was the quality of the workshops and presentations.

In reviewing the evaluations, participants responded to your presentation **Leadership Styles: Yours, Mine & Ours** by giving it a rating of 4.7, on a scale of 1-5 with 5 the highest. The written comments that were included stated: "Very creative! Thanks for your consistent delivery in a quality, valuable presentation; excellent, fun, motivational, Steve is personable and this was great; great activities; another great job; wonderful reminisce of workshops past; great energy; great job."

It was a pleasure meeting you at the Leadership Forum 2003 and I look forward to working with you on future ASA programs and projects.

With Best Regards,

Mike Starkweather
ASA Office/Meetings Manager

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